

START UP ECO TRAINING FIRMS

Agenda of the Meeting in Italy

Catania 19th-23rd March 2018



Date	Day	Time	Activity
18	Sunday	09.30-21.00	Arrival of the participants in Catania. Accommodation at the Camplus Guest D'Aragona and Gattopardo House.

Date	Day	Time	Activity
19	Monday	9.00-10.30	Welcome to the guests & program for the meeting (School Principal, Mrs Maria Nicolosi, Mr Michelangelo Nicotra);
		10.30-11.15	Team building activities for the students (Giuseppa Borzi, Angelo Laferrera, Antonino Saccà)
		11:15-11:45	Coffee break – coffee, juice, water, snack
		11:45-13:30	Participation of students to a chemistry lesson / workshop to produce soap with olive oil
		13:30-14:30	Lunch homemade eco food and drinks offered by the "Francesco Redi" Institute
		15.30 - 18.30	Walking tour in the city of Catania (first route) Piazza Stesicoro and the Roman Amphitheatre via Etna 4 Canti, Teatro Massimo Vincenzo Bellini Chiesa della Collegiata Piazza Università (Palazzo Università e palazzo San Giuliano) Piazza Duomo, Terme Achilliane Cattedrale di Sant'Agata Porta Uzeda Palazzo degli Elefanti (municipio di Catania) e Fontana dell'Elefante Fontana dell'Amenano

Dinner proposals:

Date	Day	Time	Activity
20	Tuesday	09.00-10.00	Transfer by school bus from Catania to Giarre and visit of Faro nursery farm;
		10.00-11.00	Dott. Leone will deal with issues of economy / marketing of the Faro company, from its birth to its evolution (a company ranked among the top three in Europe, also supplier of real houses such as the marriage of William and Kate);
		11.00-11.15	Coffee break – coffee, juice, water, snack.
		11.15 - 13.30	Meeting to organize the competition of start-ups created by the individual schools, focusing on: a) The highest turnover; b) The highest number of successful transactions;

			<p>c) The most ECO-oriented business; d) The highest profit; e) The most efficient advertising approach; f) The best presentation.</p>
		<p>13.30 - 15.00 15.30 -17.00</p>	<p>Team meal (common) Self-service buffet at the "Donna Carmela" restaurant. In the afternoon, visit of the other Faro company: "Radice Pura"</p>
		<p>17.00 - 18.30</p>	<p>Walking tour in the city of Catania (second route) via Garibaldi Castello Ursino Piazza Dusmet chiesa dell'Immacolata Museo civico belliniano Teatro Romano via Crociferi, via San Giuliano, piazza Dante, chiesa San Nicola e monastero dei Benedettini Villa Cerami e Giardino Bellini Via Etna</p>

Date	Day	Time	Activity
21	Wednesday	<p>09.00-10.30 10.30 11.00 11.00-12.00</p>	<p>Training activities: Meeting with Marco Romano, associate professor of Business Administration and Management of the Department of Economics and Business of the University of Catania (http://www.dei.unict.it/docenti/marco.romano#); Coffee break – coffee, juice, water, snack; preparation for the competition of the project by prof. Roberta Treccarichi.</p>
		<p>12.00-13.00</p>	<p>Micropropagation experience in collaboration with Dr. Valeria Cavallaro (researcher at CNR – Ivalsa - http://www.ivalsa.cnr.it/no_cache/en/people/people.html?tx_wfqbe_pi1%5BPERSONA%5D=103): Preparation of culture substrates, preparation of explants and cultivation of explants;</p>
		<p>13.00-13.30 13.30-15.30</p>	<p>Transfer to the Baudo farm for lunch; Team meal (common)</p>
		<p>15.30 - 17.00</p>	<p>Valorization and recovery techniques of the ancient Mother Church of Misterbianco: Ancient Mother Church of Misterbianco buried by the lava eruption of 1669 and survived to the 1693 earthquake and re-emerged after long archeological works. It is the only site in the world where it was excavated under the lava, and not the volcanic ash like Pompeii or Herculaneum</p>

Date	Day	Time	Activity
22	Thursday	<p>09.00-10.30 10.30-12.30 12.30-13.30 13.00-14.00 14.00-19.00</p>	<p>Meeting with the Mayor of the municipality of Catania, on. Enzo Bianco on the issues concerning the environmental eco-sustainability of the metropolitan city; Questions and answers with mayor of Catania in the Elephants' palace. Team meal (free) Getting on the bus at the parking area to <u>Syracuse</u> Visit of the city of Syracuse with excursion to the island of Ortigia, Fountain of Arethusa, Ear of Dionysius, Castle of</p>

			Maniace and Greek Theater; Tourist port in the historic center of Syracuse!
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Date	Day	Time	Activity
23	Friday	09.30-10.30	Results and awards for the Project Meeting 5 "Business Plan" Competition.
		10.30-11.00	Certificates of attendance for the participants of the project
		11.00-11.30	Evaluation of the meeting
		11.30-12.30	Departure to airports